



21<sup>st</sup> Century Cutting-Edge Marketing Solutions

Call Us Today  
805-497-0117

## SMS/TEXT MESSAGING SERVICES

You Can Count on KB Synergy for the Most Cutting-Edge and Innovative Marketing Products & Services!

### DESCRIPTION

Tap into the most cutting-edge marketing channel available today! KB Synergy now offers an exclusive, **opt-in** network of **more than 50 million cell phone users** that can be reached through SMS and Text Messaging. Target your ideal prospect by area code or overlay your file with demographic selections!

### SOURCE

KB Synergy's opt-in cell phone users have expressed interest in receiving special incentives and discounts sent directly to their cell phones. Each prospect has opted-in to previous offers and rewards networks, expressly allowing third party advertisements.

### PACKAGES

- |                                  |                 |
|----------------------------------|-----------------|
| ◆ <b>Bronze Package</b>          | <b>\$3,500</b>  |
| • 20,000 Outgoing Text Messages  |                 |
| • Complete Campaign Management   |                 |
| • Includes Data and Demographics |                 |
| ◆ <b>Silver Package</b>          | <b>\$8,000</b>  |
| • 50,000 Outgoing Text Messages  |                 |
| • Complete Campaign Management   |                 |
| • Includes Data and Demographics |                 |
| ◆ <b>Gold Package</b>            | <b>\$15,000</b> |
| • 100,000 Outgoing Text Messages |                 |
| • Complete Campaign Management   |                 |
| • Includes Data and Demographics |                 |

CALL US TODAY FOR MORE INFORMATION AT  
**805-497-0117**

OR VISIT US ON THE WEB AT  
[WWW.KBSYNERGY.COM](http://WWW.KBSYNERGY.COM)

*Call Today for Special Pricing!*  
DEMOGRAPHIC SELECTS:

- ◆ Age
- ◆ Income
- ◆ Gender
- ◆ Homeownership
- ◆ Pool
- ◆ Length of Residence
- ◆ Marital Status
- ◆ Home Value
- ◆ Presence of a Credit Card
- ◆ Loan to Value Ratio
- ◆ Loan Type
- ◆ Number of Mortgages
- ◆ Mortgage Year
- ◆ Mortgage Finance Type
- ◆ Dwelling Size
- ◆ Donors
- ◆ Geography
- ◆ And More!!

LIFESTYLE SELECTS:

- ◆ Apparel
- ◆ Books & Music
- ◆ Car Buff
- ◆ Children's Items Buyers
- ◆ Collectibles
- ◆ Computer
- ◆ Crafts/Sewing/Do-It-Yourself
- ◆ Décor
- ◆ Electronics
- ◆ Entertainment
- ◆ Finance/Investment
- ◆ Golf
- ◆ Gourmet Food & Wine
- ◆ Health & Fitness
- ◆ High Ticket Merchandise
- ◆ Internet User
- ◆ Magazines/Mail Order Buyer
- ◆ Outdoor/Gardening/Recreation
- ◆ Pet Owner (Cat/Dog)
- ◆ Photography
- ◆ Sweepstakes/Gambling
- ◆ Travel
- ◆ And More!!