



21st Century Cutting-Edge Marketing Solutions

Call Us Today
805-497-0117

ADVANCE AMERICA PAYDAY LOAN FILE

KB Synergy Makes Reaching Your Target Prospects Easy!

DESCRIPTION

One of KB Synergy's most responsive databases, **Advance America**, is comprised of individuals that have gone online and responded to an offer that enables them to receive an advance loan against their next paychecks.

These prospects include households that are living beyond their means, paycheck to paycheck, or are experiencing tough times in today's economy.

Connect with them right now and communicate your offer at the ideal time. Then, watch your response rates skyrocket!

SOURCE

Our records are compiled from self-reported consumer information. We do not use information that was harvested or collected without the knowledge and consent of the consumer. All of the internet properties have a privacy policy that clearly states how the information provided can be used, including other third party companies' ability to contact them with their offers.

STATS

- ◆ **MEDIA: Response**
- ◆ **UPDATED: Weekly**

PRICING

- | | |
|--------------------------|---------|
| • 10,000 Records | \$125/M |
| • With Phones | \$150/M |
| • 11,000-50,000 Records | \$120/M |
| • With Phones | \$140/M |
| • 51,000-100,000 Records | \$110/M |
| • With Phones | \$120/M |

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**for special pricing or visit us on the web at
www.KBSynergy.com**

*Call Today for
Special Pricing!*

**DEMOGRAPHIC
SELECTS INCLUDE:**

- ◆ Name
- ◆ Gender
- ◆ City
- ◆ State
- ◆ Zip Code
- ◆ Geography
- ◆ Income Bracket
- ◆ Occupation
- ◆ Presence of Children
- ◆ Marital Status
- ◆ Homeownership
- ◆ And so much more!

SUGGESTED OFFERS:

- ◆ Consumer Credit
- ◆ Counseling Programs
- ◆ Debt Consolidation Offers
- ◆ Check Cashing Services
- ◆ Rate Reduction Services
- ◆ Non-Conforming Offers
- ◆ Financial Services