



21st Century Cutting-Edge Marketing Solutions

Call Us Today
805-497-0117

ONLINE RESPONDER MASTERFILE

Call Today for Special Pricing!
DEMOGRAPHIC SELECTS:

- ◆ Age
- ◆ Income
- ◆ Gender
- ◆ Homeownership
- ◆ Pool
- ◆ Length of Residence
- ◆ Marital Status
- ◆ Home Value
- ◆ Presence of a Credit Card
- ◆ Loan to Value Ratio
- ◆ Loan Type
- ◆ Number of Mortgages
- ◆ Mortgage Year
- ◆ Mortgage Finance Type
- ◆ Dwelling Size
- ◆ Donors
- ◆ Geography
- ◆ And More!!

KB Synergy is Your Solution to Connecting with Online Responders More Apt to Buy Your Products & Services!

DESCRIPTION

KB Synergy's **Online Responder Masterfile** is comprised of consumers who have filled out a registration form, quote request, or signed up for a variety of offers, products, and services. This could include:

- Membership
- Discount Buying Clubs,
- Catalogs, Credit and Financial Services
- Business Opportunities
- Mortgage Refinancing
- Travel
- Stock Trading

Through the submission process, these individuals actively indicated that they are interested in receiving information on additional offers.

SOURCE

Our records are compiled from self-reported consumer information. We do not use information that was harvested or collected without the knowledge and consent of the consumer. All of the internet properties have a privacy policy that clearly states how the information provided can be used, including other third party companies' ability to contact them with their offers.

HOTLINE INFORMATION

- ◆ **WEEKLY HOTLINE: 700,000 Records**
- ◆ **90 DAY HOTLINE: 6,000,000+ RECORDS**

PRICING

10,000-20,000	\$80/M
20,000-50,000	\$70/M
50,000-100,000	\$60/M
100,000-200,000	\$50/M
200,000 or more	— Inquire for Pricing

**CALL US TODAY FOR MORE INFORMATION AT
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OR VISIT US ON THE WEB AT WWW.KBSYNERGY.COM

LIFESTYLE SELECTS:

- ◆ Apparel
- ◆ Books & Music
- ◆ Car Buff
- ◆ Children's Items Buyers
- ◆ Collectibles
- ◆ Computer
- ◆ Crafts/Sewing/Do-It-Yourself
- ◆ Décor
- ◆ Electronics
- ◆ Entertainment
- ◆ Finance/Investment
- ◆ Golf
- ◆ Gourmet Food & Wine
- ◆ Health & Fitness
- ◆ High Ticket Merchandise
- ◆ Internet User
- ◆ Magazines/Mail Order Buyer
- ◆ Outdoor/Gardening/Recreation
- ◆ Pet Owner (Cat/Dog)
- ◆ Photography
- ◆ Sweepstakes/Gambling
- ◆ Travel
- ◆ And More!!