

EMAIL DATABASE

DESCRIPTION

The key to succeeding online is to integrate your online marketing efforts with the multi channeled direct mail advertising or telemarketing campaigns you are already running. Our Company delivers the most comprehensive email marketing opportunities and the freshest, hottest targeted direct mail and telemarketing leads imaginable!

SOURCE

By joining one of the largest online advertising networks, we are able to access thousands of responsive and quality websites. These websites generate over 100 Million unique users and generate millions of leads. Through this online advertising network, we have developed an e-mail database that consists of permission based, opt-in consumers derived from these websites. While online, these consumers responded to an assortment of offers and filled out a registration form. After filling out the registration form, these individuals indicated that they are interested in receiving information on additional offers.

DEMOGRAPHIC SELECTIONS

- Age • Income • Gender • Homeownership • Pool
- Length of Residence • Marital Status • Home Value
- Presence of Credit Card • Loan To Value • Loan Type
- Number of Mortgages • Mortgage Year • Geography
- Mortgage Finance Type • Dwelling Size • Donors

◆ PERMISSION PASS INCLUDED

◆ E-MAIL APPENDING SERVICES AVAILABLE

◆ BROADCASTING SERVICES AVAILABLE

Contact us to learn more about our pricing specials!!

LIFESTYLE SELECTIONS

- ◆ Apparel
- ◆ Books & Music
- ◆ Car Buff
- ◆ Children's Items
- Buyers
- ◆ Computer
- ◆ Crafts/Sewing
- ◆ Do-It-Yourself
- ◆ Decor
- ◆ Electronics
- ◆ Entertainment
- ◆ Finance/Investment
- ◆ Golf
- ◆ Gourmet Food & Wine
- ◆ Health & Fitness
- ◆ High Ticket Merchandise
- ◆ Housekeeping/Kitchen
- ◆ Internet User
- ◆ Magazines
- ◆ Mail Order Buyer
- ◆ Outdoor/Gardening
- ◆ Outdoor/Recreation
- ◆ Pet Owner
 - ◆ Cat Owner
 - ◆ Dog Owner
- ◆ Photography
- ◆ Sports Cards/Collectibles
- ◆ Stamps/Coins
- ◆ Sweepstakes/Gambling
- ◆ Travel

For more information on this or any of our marketing products, contact us at:
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